

# KRCB TELEVISION 22 PROGRAMMING

## Business & Financial

### *Consuelo Mack WealthTrack*

Veteran business journalist Consuelo Mack hosts a new weekly series focused on long-term strategies to build individual wealth in all of the popular investments, including stocks, bonds, real estate, and collectibles.



### *Design Squad*

This reality competition series is designed to inspire a new generation of engineers. Under intense pressure, eight high schoolers learn to think smart, build fast, and contend with a wild array of engineering challenges—all for real-life clients. Targeted at 9- to 12-year-olds, *Design Squad* is the fuel behind a national, multimedia initiative designed to attract kids to engineering.



### *Biz Kid\$*

What is a Biz Kid? You'll learn that anybody can be a Biz Kid with effort and the right attitude. *Biz Kid\$* identify a need, make a plan, and take action. Join us and you'll meet a skateboard designer, a rap music producer, a boy who started a rock-a-thon to raise money for hospital rocking chairs, and more. You'll also discover the entrepreneur who built a wildly successful garden products business on...worm poop. All successful. All *Biz Kid\$*.



### *World Business*

*World Business*, anchored by veteran journalist John Deferios, offers insight into the latest trends in big business and big money by taking a fresh and in-depth look at important global events from an economic perspective. The weekly series highlights the latest developments in technology, media, entertainment, and sports, and includes timely interviews with world leaders, innovators, opinion makers, and trendsetters. This season, segments address alternative energy plans, Japanese culture, heightening the effectiveness of philanthropy, the limits of chip technology, and the global influence of American bloggers on phone companies.

