

KRCB TELEVISION 22 RADIO 91 FM

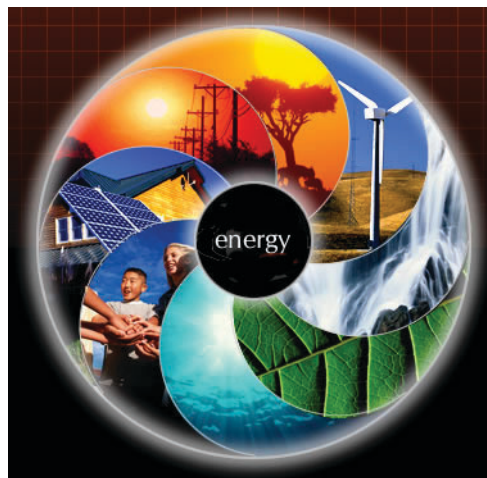
Powering Up In Development

KRCB is collaborating with InCA Productions, producer of documentaries for over 20 years, to produce and distribute *Powering Up*, a special one hour documentary focusing on alternative and renewable energy.

At a time when the concept of renewable and alternate energy has become “popular” there is a real need for accurate and timely information. Rather than focusing on the “gee whiz” aspect of much of the current reporting on renewables, *Powering Up* will focus on real communities developing viable solutions. Disseminating those stories will assist in informing decision makers on public policy choices.

As pressure grows, from City Hall to the UN, to implement energy goals and new policy, it is imperative that there be a broad public knowledge and understanding of the issues. It is critically important that we get this right as often and as soon as possible. *Powering Up* from KRCB will be a positive and timely addition to this conversation.

Pre-production work supported by the Sonoma County Water Agency. For more information call Nancy Dobbs at 707-584-2000.



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