

# **Radio Sponsorship Opportunities**

#### News and Information

Morning Edition All Things Considered Fresh Air Outbeat Salon (gay & lesbian hour) Mouthful (food, wine & agriculture) North Bay Report

## Arts & Literature

A Novel Idea (Radio book club) Word by Word (author interviews) Curtain Call (performing arts) WordTemple Poetry

#### Classical Music

Performance Today Saint Paul Sunday Sunday Classics The Choir Loft Out of the Box Harmonia

## Short and Local

Another Voice w/ Susan Swartz (8:35 AM, Fri) Sonoma Spotlight (9 AM M-F) California Bird Talk (6:35 AM, Mon) Eliza at the Movies (8:35 am Thurs)

## **Only on Public Radio**

Le Show This American Life The Play's the Thing Schickele Mix West Coast Live Jim Hightower Report

# Specialized Popular Music

Our Roots Are Showing (folk & acoustic) Freight Train Boogie (Americana) Open Space District (techno/trance) Jazz Connections Crossing Borders (international) Thistle & Shamrock (Celtic) Rhythm & Roots (R&B) Your Average Abalone

Programming subject to change

**KRCB Public Television 22 and Radio 91** 5850 Labath Avenue, Rohnert Park, CA 94928 707-584-2000 krcb.org

