

KRCB TELEVISION 22 PROGRAMMING



PEOPLE MAKING A POSITIVE DIFFERENCE FOR OUR ENVIRONMENT

Natural Heroes - Season 4

Natural Heroes winner of the 2007 EMMY® Award in the category of Public/Current Affairs!

- ◆ Since 2004, the *Natural Heroes* Public Television series has been sharing compelling stories about how people are making a positive difference for our environment. The series has been seen on over 60 stations across the country.
- ◆ Individuals all over the globe are turning abandoned lots into organic gardens, preserving critical wildlife habitats, cutting dependence on the energy grid, protecting endangered species, and ensuring our neighborhoods are healthy for our kids.
- ◆ Businesses, organizations, and foundations that have committed support as series sponsors have included: General Hydroponics, a leading innovator in the field of hydroponics technology worldwide, and Sierra Club, America's oldest, largest, and most influential grassroots environmental organization.
- ◆ Production sponsors receive an embedded 15 second spot both before and after each episode. Credit mentions are 3-5 seconds before and after each episode. They include nonprofit organizations and foundations whose mission it is to support environmental awareness.
- ◆ How can you support the stories of these extraordinary natural heroes, and get your message seen across the country? Become a supporter of the fourth season of this multi-award winning series.
- ◆ Presented nationally by KRCB Public Television.

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